Northwest (Region 10)

ROTAC

Rural Opioid Technical Assistance Collaborative

Included in this Month's Newsletter

NEXT WEEK! August 8th Webinar: How to Adapt an Evidence-Based Program: A Case Study of the Strengthening Families Program 10-14 + Cannabis Curriculum. ***Registration Required***

August 14th Webinar: Rural Neighborhood Development by Dr. Shawna Beese. An overview of using neighborhood approaches to promote health among WA rural residents. ***Registration Required***

Read Our Research Brief: Cooperative Extension: A Promising Support for Opioid Practitioners in Rural Communities. *Linked here.*

HOW TO ADAPT AN EVIDENCE-BASED PROGRAM

A CASE STUDY OF THE SFP 10-14 +CANNABIS CURRICULUM

Join us for a webinar about the process of adapting an evidence-based program to better meet community needs. We will describe our team's approach to proactively adapt the Strengthening Families Program for Parents and Youth 10-14 years old (SFP 10-14) to incorporate cannabis-related content. For those interested in the adaptation, you will receive free access to the SFP 10-14 + Cannabis curriculum.

What You'll Takeaway:

01 How to apply a research-based framework for program adaptation

02 An understanding of what the SFP 10-14 + Cannabis curriculum includes

03 Access to a free kit and digital download of the SFP 10-14 +Cannabis curriculum!

When & Where

08 AUGUST 2024
Thursday

12:00 PM
PACIFIC

ONLINE
Register here

Northwest (Region 10)
ROTAC Rural Opioid Technical Assistance Collaborative

Register Here!

ROTAC
www.nwrotac.org

WEBINAR:

RURAL NEIGHBORHOOD DEVELOPMENT

NW ROTAC is funded by the Substance Abuse and Mental Health Services Administration (SAMHSA).

WEDNESDAY, AUGUST 14
12:00 PM PT
REGISTRATION REQUIRED

Registration Required

Topics to be discussed include:

- Why Rural Neighborhood Development is critical.
- Connect the dots between Extension and campus-based work to behavioral health issues rural WA residents are facing.
- Spotlight my current project developing implementation subcommittees with established county prevention coalitions.

Presenters: Shawna Beese, PhD.

You can earn NAADAC CE credits from this webinar by watching the full live webinar and/or by watching the recording at a time that is convenient for you – instructions are provided here.

If you are working towards certification as a Nationally Certified Addiction Counselor or a Master Addiction Counselor, be sure to take advantage of our partnership with NAADAC. You can now earn NAADAC CE credits by watching our on-demand trainings as well as live trainings.

The NW ROTAC Team attended and presented at the Region 10 Opioid Summit. We shared our Youth Engagement Resource Guide, which is free and available for download here. It was great to meet many of you and see some familiar faces.

You can now find our research directly on our website. We have synthesized one of our research articles in a short PDF that you can share with your partners. Find our article, Cooperative Extension: A Promising Support for Opioid Practitioners in Rural Communities, linked here.

ROTAC
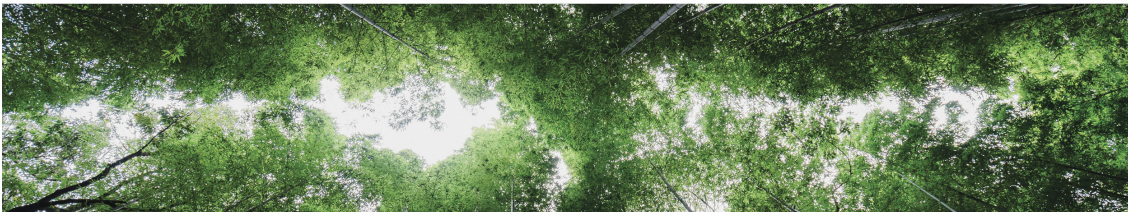
CURRENTLY OFFERING:

RADIO PROMOTION TOOLKIT

Access this toolkit on our website

Access here

The NW ROTAC team developed a radio promotion toolkit **available for free**. This toolkit contains resources for how to effectively engage with radio stations and develop content. This includes best practices for connecting with local radio stations, a breakdown of different options for radio outreach, sample interview guides, public service announcement (PSA) scripts, and phone and email templates for connecting with radio partners.

Northwest (Region 10)
ROTA C

UPCOMING OPPORTUNITIES AND RESOURCES

- Looking for more TTA? View the Mental Health Technology Transfer Center Network Calendar

- All previous monthly webinars are hosted on the NW ROTAC Website
- Midwest Rural Opioid and Stimulant Conference in Kansas City, Missouri
  - September 18th and 19th, option to attend virtually.
  - CEUs will be available for some professionals.
  - Conference schedule, registration, and information here.

Copyright © 2024 Washington State University, All rights reserved.

Want to change how you receive these emails?

You can update your preferences or unsubscribe from this list.